

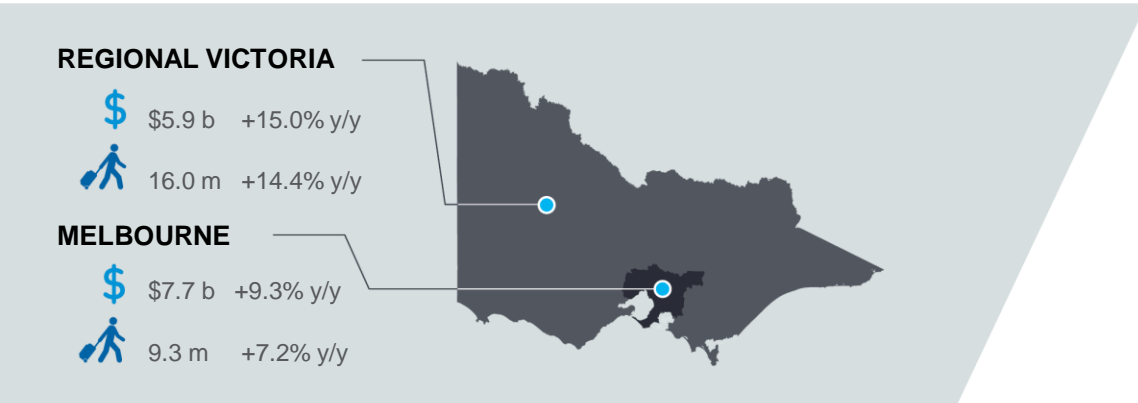
VICTORIA'S DOMESTIC TOURISM PERFORMANCE

National Visitor Survey Results (latest results for the year ending December 2017)

Domestic Visitors in Victoria (spend, visitors, nights and daytrips)



Domestic Overnight Visitors in Victoria (Melbourne vs Regional Victoria)



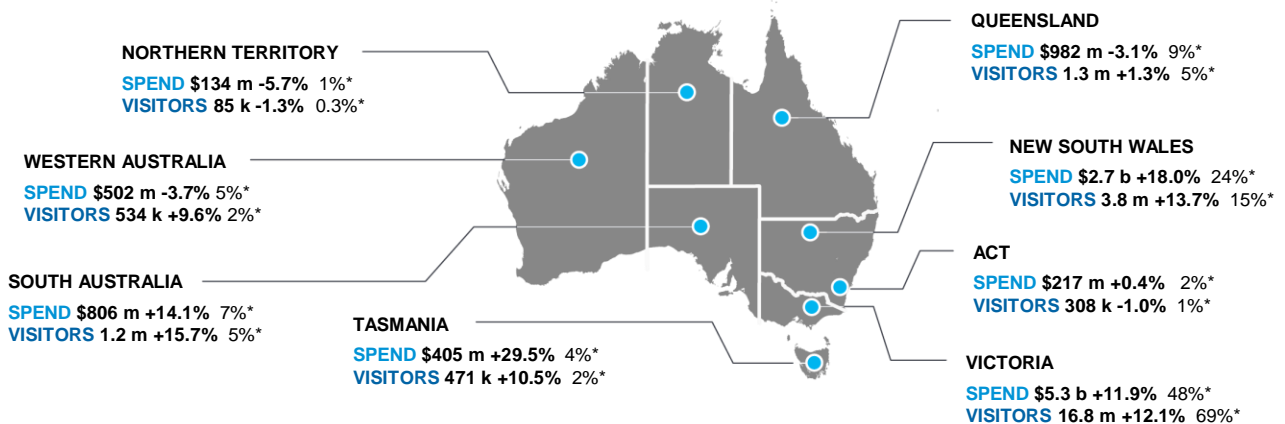
Domestic Overnight Interstate and Intrastate Spend[^] and Visitors



Domestic Overnight Spend[^] in Victoria by Purpose



Domestic Overnight Spend[^] and Visitors – by Origin



* Denotes the origin market's contribution to VIC domestic overnight spend / visitation. ^ Destination only expenditure.

Year on year growth noted.

Source: National Visitor Survey, Tourism Research Australia, Canberra, year ending December 2017, released March 2018.

Base: Visitors aged 15+.